

ORACLE NETSUITE

# NetSuite Analytics Warehouse (NSAW)

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# Agenda

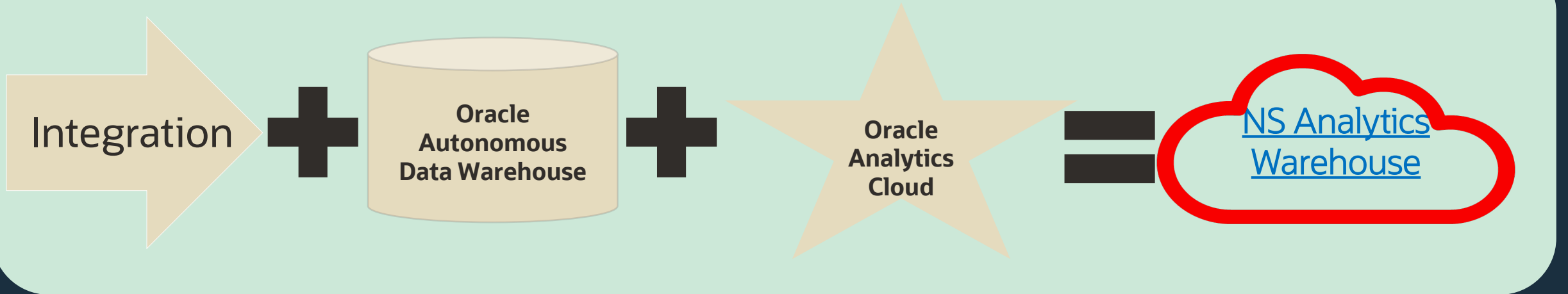
- 1 What is NetSuite Analytics Warehouse
- 2 Common challenges and business users
- 3 Use cases



# What Is NSAW?

# What is NSAW?

NSAW Is 3 Tools Packaged Together



## Top 3 Value Points

- Centralize Data in ONE Place via the **Data Warehouse**
- **Business Intelligence** Layer to Allow for Data Analysis and Visualization
- **SuiteAnalytics Connect** - Prebuilt Data Pipeline to NetSuite ERP
  - Plus 30+ pre-built connectors (salesforce.com, Shopify, Google sheets)



# NetSuite Analytics Portfolio



## Saved Searches & Reports

- Used to run the business
- Daily processes and ops
- Key Financial Statements
- Real Time drillable data
- Quick Visibility
- Emailing and Alerts



## SuiteAnalytics Workbook

- Enhanced usability
- Improved visualization with pivot charts/graphs
- Multi-level table joining across data sets
- Only NetSuite data



## SuiteAnalytics Connect

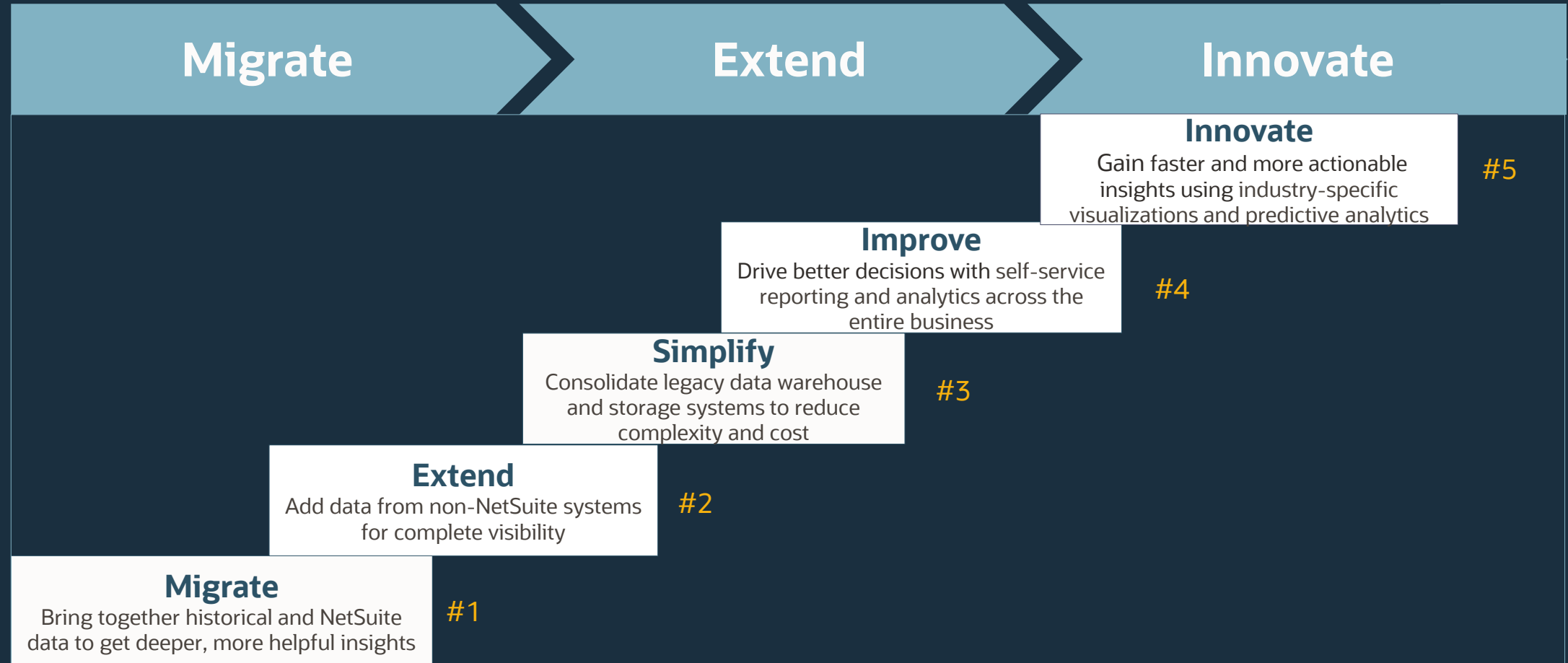
- Query NS data
- Seamlessly connects third party applications to NetSuite data source
- Supports ODBC, JDBC and .NET in read only



## NetSuite Analytics Warehouse

- BI & data warehouse tool
- Robust data visualization
- Consolidate and blend data from multiple external sources
- Pre-built connectors for NS & other apps

# Supports all stages of the data journey





# Common Challenges and Business Users

## Common Challenges and Common Business Users



**Finance** – “We have historical data in our existing ERP that my team needs to get a comprehensive view of the business”

**IT** – “We have multiple disparate data sources other than ERP that my stakeholders need access to”



## How do I bring IT up?

- ✓ How much historical data do you have and need access to?
- ✓ Do your stakeholders need to access and analyze data from other systems?



# Use Cases

# Use Case #1: **MIGRATE**

## Scenario

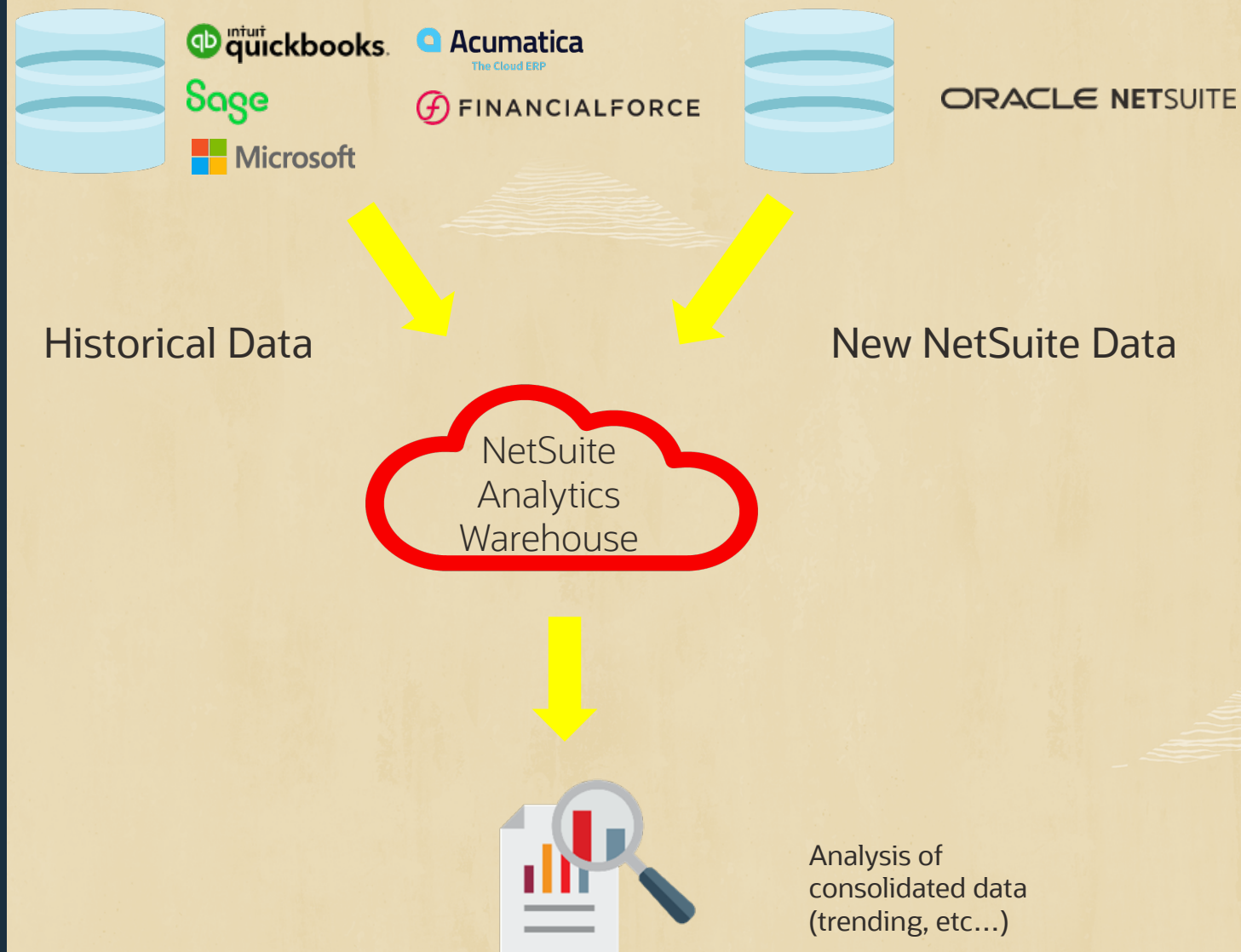
Customer needs to consolidate historical data to reduce cost/get away from legacy systems

## Issue

Data migration is costly and risky. Having data in old systems restricts access to end users and maintaining old systems can be costly

## Solution

NSAW Consolidates and retains the historical information alongside new data. This allows customers to retire old systems and reduce the burden of migrating that data to newer platforms



## Use Case #2: **EXTEND**

### Scenario

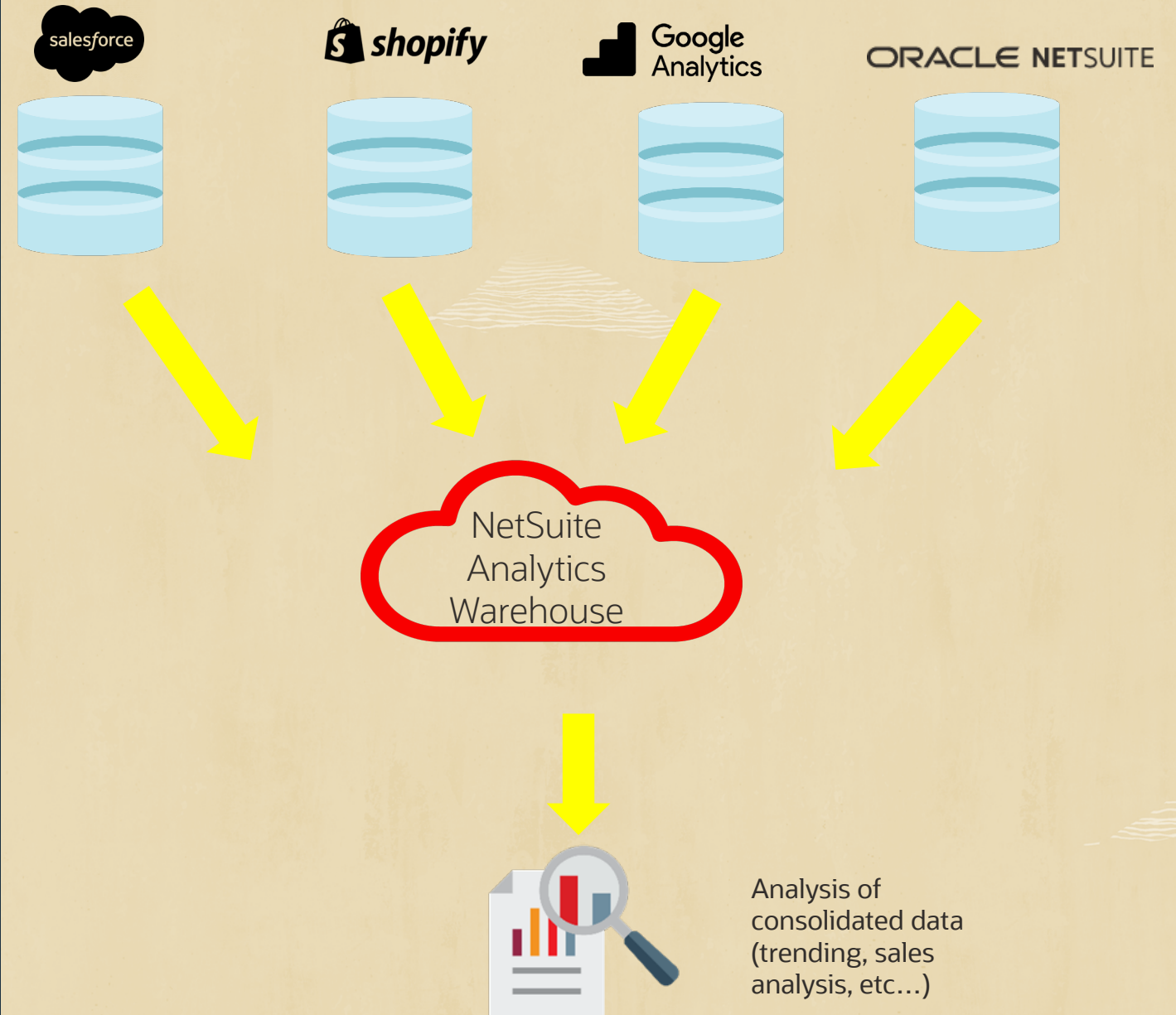
Customer has other systems with important operational data that needs to be analyzed with their NetSuite data

### Issue

Challenging to bring in and format multiple data sources. Often requires multiple functions to pull the needed reports. Mapping NetSuite data into other tools is a massive effort

### Solution

NSAW allows customers to easily blend multiple data sources together to create a single source of truth with no to low IT involvement





# Pre-built Connectors

Oracle Applications  
Oracle Autonomous Data Warehouse  
Oracle Autonomous Transaction Processing  
Oracle Database  
Oracle Essbase  
**Oracle EPM Cloud (NSPB)**  
**Oracle NetSuite**  
Oracle Service Cloud  
Oracle Talent Acquisition  
OCI Resource  
Amazon EMR  
Amazon Redshift  
Apache Hive  
Azure Synapse Analytics  
BigQuery  
DB2  
Dropbox  
**Google Analytics**  
Google Drive

Greenplum  
Hortonworks Hive  
IBM BigInsights Hive  
Impala  
Informix  
MapR Hive  
MongoDB  
MySQL  
Pivotal HD Hive  
PostgreSQL  
**Salesforce**  
**Shopify**  
Snowflake Data Warehouse  
Spark  
SQL Server  
Sybase ASE  
Sybase IQ  
OData



## Use Case #3: **SIMPLIFY**

### Scenario

Customer investing heavily in manual/expensive solutions to access, consolidate and report across the organization for multiple data sources

### Issue

Heavy customer investment in infrastructure/IT resources to main databases/integrations and/or

Manual process of consolidating data/analytics from other tools

### Solution

Replace expensive BI and DW systems with NetSuite Analytics Warehouse

