



Transform Your Health and Beauty
Brand With Software Built for the Cloud

NetSuite for Health and Beauty



Health and beauty businesses have had to adapt to rapid and significant change and will need to stay agile to remain competitive. Using NetSuite, brands can run their businesses on a single unified platform, reducing IT costs, and gaining comprehensive, real-time visibility across their organizations.

Run your entire business on a single, true cloud platform. Rid yourself of multiple, disparate applications and bring all your data into a single, customizable system, accessible from anywhere.

Know your operations like never before.

Gain insight from data gathered across your organization and empower your employees with the information they need.

“Right out of the box, NetSuite gives you a foundation to help you pass an audit. It answers the right questions before they even get asked.”

Martin Okter, President and COO, dpHue

“NetSuite has helped us improve our reaction time in updating the website and streamlining processes with our client database, marketing, product information, inventory levels and manufacturing.”

Erika Sherwood, Marketing Manager, Ovation Hair

Get a full view of your customers. Record every interaction automatically in a single, searchable system—from marketing to selling to service and support.

Engage users everywhere with omnichannel commerce. Reach your customers online, by phone, over email, in person and more. Exceed the evolving expectations of today’s consumers.

Key Features

NetSuite offers built-in workflows for critical functions across your business, including:

- **Commerce.** Omnichannel engagement brings together all your customers and business activities.
- **Inventory.** Manage inventory and supplier relations more effectively. Optimize your inventory and your supply chain to speed delivery time, increase sales, improve inventory turn, and deliver the products your customers want when they want them.
- **Financials.** A best-of-breed financial management application ensures world-class accounting across your organization.
- **Marketing.** Real-time metrics and comprehensive data drive engagement with current customers and new market expansion.
- **Sales.** Unparalleled efficiency and visibility from lead to close support a sales effort that’s second to none.
- **Orders.** Omnichannel means accepting orders everywhere—online, offline, EDI and more—and fast-tracking order-to-cash.
- **Sourcing.** Ultimate control over procure-to-pay processes improves supplier relationships, transparency and forecasting.
- **Warehouse.** WMS functionality reduces overhead and cycle times while increasing inventory turns and on-time delivery rates.
- **Support.** Case management, return tracking and self-service client support enable you to run a truly customer-oriented business.
- **Customization.** The groundbreaking SuiteCloud Platform provides infinite extensibility, meeting your unique needs and scaling as you grow.